

ABSTRACT OF THE DISCLOSURE

An imaging system and process which enables viewers and/or attendees of entertainment events, such as athletic events or concerts, to order and obtain photographic products that are associated with the event. The system and method offers attendees at the entertainment event a choice of imaging services, such as a photographic product or photopackage, that includes images of the participants at the entertainment event, as well as images of the attendee and his/her family or friends at the event, preferably at their seats, and preferably taken while enjoying the event.